

POST YOUR MOODBOARDS TO SLACK BY 9:00 AM (Both Groups)

MEETING TIMES FOR TOMORROW: Class is optional! will be available at the following times to give feedback and answer questions. You need to start the homework and be ready for Thursday.

MORNING : (9:00-10:00)

AFTERNOON: (1:00 - 2:00)*

*If you can't fit into these times let me know and we can work to schedule something

FEEDBACK GROUPS

GROUP 1 : Keaton Flowers, Julia Kline, David Obadare

GROUP 2: Elise Cronemiller, Emily Fisher, Lily Booth

GROUP 3: Allison Feigeles, Maddalene Slaven, Emily Meyers

GROUP 4: Colton Shrum, Travis Bodell, Alina Nicholas

GROUP 5: Natalie Sparks, Maggie Rouchka, Merrick Farris

GROUP 6: Emma Gustafson, Annie Buckles, Abigail Miles

GROUP 7: Christian Toth, Issac De La Rosa, Anne Myers

GROUP 8: Alyssa Gonzales, Hallie Pope, Matthew Unrein

GROUP 9: Caroline Thomas, Kaylee Cart, Raegan Tumberger

GROUP 10: Connor O'Neil, Lizzy Arnold, Kate Schmidt

GROUP 11: Sophia Graack, Chase Bundy

Please download the PDFs of your group members and give them feedback on the moodboards they have built thus far. Questions you should ask yourself about them?

What is the concept?

Is the concept clear?

Are these concepts different from one another?

Personal favorites?

What elements are working?

Can you see possible problems with the moodboards / concepts as designed?

HOMEWORK

(50) sketches. Use a pencil and paper

Explore literal and abstract concepts for a wide variety of solutions.

Also consider about monograms /characters / mascots if they fit your concept.

Remember to explore ideas from all the moodboards you choose.

Divide the 50 between your top 3 moodboards / concepts.)